

Mitu Basu is a Mumbai-based artist, curator, experience designer, and founder of Dolnaart, a pioneering contemporary art platform in India.

With postgraduate degrees in English Literature and Art & Aesthetics from the University of Bombay, she brings an interdisciplinary lens to her curatorial practice—bridging traditional Indian aesthetics with contemporary expression and exploring art’s role in shaping human experience.

Her creative journey began in childhood, nurtured by curiosity and imagination. Her school principal once told her, “You will be an artist one day,” planting a seed that grew through many creative worlds.

At just 18, she declared in a magazine interview, “I want to be a collector of experiences, a lateral chaser of curiosity.” Decades later, she continues to live that vision.

Her foundation in art was shaped by her eldest brother, Mr. B. K. Basu, a distinguished art director who, along with his partner E. A. Kitabi, founded their own agency. True to his promise, he personally trained Mitu in commercial art, shaping her technical expertise and creative discipline.

Her professional journey evolved through designing brand narratives for The Taj Hotels, internal communications for The Oberoi, campaigns for Bajaj Auto, and creative strategy for The World Gold Council.

She later moved on as Art Director at CineBlitz magazine, then led communications for The Leela Palaces, Hotels and Resorts for over a decade under the mentorship of the legendary Capt. C. P. Krishnan Nair, the father of Indian hospitality.

Mitu’s approach to language was deeply shaped by Larry Grant, the advertising stalwart, who instilled in her the discipline that “every word spoken or written must earn its space.”

A life-changing encounter at Santiniketan, Rabindranath Tagore’s haven of artistic freedom, reignited her original calling.

It was here that Tagore’s vision of art as freedom and communion rekindled her own.

In 2010, she founded Dolna, a platform that takes art beyond gallery walls—through immersive pop-ups, installations, and residencies that connect artists, collectors, and communities.

Dolna has since curated over 250 exhibitions across India and internationally, blending physical experiences with a dynamic digital ecosystem.

As a practicing abstract artist, Mitu’s work explores impermanence, interconnectedness, and the landscapes of the human spirit.

Her art and curatorial practice converge to create experiences where creativity becomes a dialogue between the self and the world.

Her works have been featured in Google-highlighted publications, auctioned for leading charities, and showcased in collaborations with Mercedes, Starwood Hotels, and the Mauritius Tourism Board.

Through art-led innovation and purpose, Mitu continues to weave bridges between creativity, commerce, and community—believing that art is not merely to be viewed, but to be felt, experienced, and lived.